

Stale Property on Rightmove Template Letter

8th July 2024
Your first line of address
Your town
Your postcode

Dear Sir/Madam,

Re: Is your property taking too long to sell on Rightmove?

Hi, my name is **Frank Flegg**. I am a local property investor. I am buying properties in your area and have sent you this letter because I have noticed that your property has been on the market for some time and I specialise in buying properties that are difficult to sell. I can purchase properties in a number of ways: I can offer a 48-hour exchange of contracts; I can pay market value for your property and can even pay above market value depending on your situation. The reason that I have written to you is because I would like to make you a free, no obligation offer for your property.

The benefits and guarantees when selling your property to me:

- **I will always do exactly what I have promised to do** - there are no smoke and mirrors with my service, you'll get a clear explanation of what we can offer for your property and why, right from the start
- **I can buy swiftly** - if you accept my offer to purchase your property, the time frames that we agree will be the actual time frames, you'll be kept up to date throughout
- **No legal fees** - I pay all of your estate agent and solicitor fees, so the price I pay is actually what you get
- **No more viewings or aborted sales** - no more wasted time, uncertainty, stress or hassle. We've purchased over 100 properties in the last few years, and are constantly buying more. This gives you the confidence that we know exactly what we are doing and can deliver on our guarantees.

For a free no-obligation guaranteed offer on your property call me on **xxxxx xxx xxx.** I am usually able to give you an accurate indication of what we can pay over the phone, without the inconvenience of visiting your property.

If you are keen to sell swiftly with no hassle from agents charging you fees, viewings that consume your time and buyers offering and then backing out, then I can definitely help. I am totally committed to giving you security and peace of mind throughout your transaction.

I offer a guaranteed purchase of any property which means that all you have to do is give me a call and I'll give you a price that I guarantee to buy your property at. If you decide to sell to me, you could have the ***money in your account within a month.***

If you want to sell quickly or with certainty, then ***give me a call today: xxxxx xxx xxx***. I'll look forward to hearing from you.

Kind regards,

Frank Flegg